



NOTES TO EDITORS

About Snorkel

Founded in 1959, Snorkel is a global full-line manufacturer of aerial lifts, delivering safe and efficient work at height solutions, whether lifting people or materials. Snorkel produces one of the widest ranges in the industry, with more than 50 models available with platform heights from 6 ft. to 126 ft. (2.0m to 40m).

Designed for almost any application, Snorkel offers solutions ranging from low-level push-around electric lifts for interior building maintenance to large diesel-powered booms and scissor lifts for the toughest construction job sites. Snorkel's philosophy is "keep it simple" – its products are simple to use, simple to maintain and simple to repair, making them ideal for demanding rental applications.

Headquartered in Henderson, Nevada, USA, Snorkel operates five manufacturing facilities globally, including two in the USA, plus additional facilities in the U.K., China and New Zealand. Snorkel believes in 'think global, act local', and works hard to be closer to its customers, through regional manufacturing and strong distribution channels.

Snorkel has direct sales and product support facilities in the USA, Canada, UK, Australia, Japan, Germany, Chile, China and New Zealand. Elsewhere, Snorkel products are sold through a strong network of independent, full-service distributors and sales agents, providing a truly global footprint. This network ensures that Snorkel is always close to its customers, offering fast and accessible sales, spare parts, service, and product support.

Snorkel is majority-owned by Xtreme Manufacturing LLC of Henderson, Nevada, a leading producer of telehandlers and modular building structures. Xtreme Manufacturing is privately-owned by Don Ahern who also owns Ahern Rentals, the largest independent equipment rental company in North America.

For more information on Snorkel, please visit www.snorkellifts.com.

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